

Why support Old World Wisconsin through Old World Foundation?



"We give to Old World Foundation to help preserve the past for future generations."

Old World Wisconsin provides an excellent outdoor history lesson for everyone, especially school age children.

We feel that donating to Old World Foundation is the perfect way to support and preserve Old World Wisconsin."

Doug & Paula Bruins
Long-time Friends and Supporters
Doug is past Treasurer of OWF's Board of Trustees

Our thanks to the OWF 2024 Annual Sponsors:

Highlights Media
highlightsmedia.com



Associated Bank
associatedbank.com



"Old World Wisconsin is a 'Jewel' right in our own backyard. We feel it's so important to preserve our history and no place does it better than Old World Wisconsin."

It is our pleasure to be of support as OWW continues to grow and provide a unique glimpse into the past for visitors of all ages."

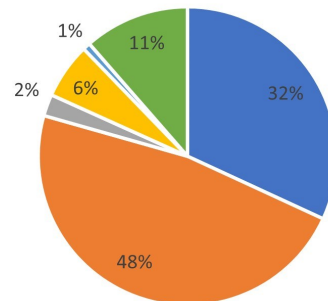


Nancy & Randy Thelen
Long-time Friends and Supporters
Owners, Thelen Total Construction

\$177,290.05 gifted to OWW in FY 2022-2023

OWW Support from OWF in Fiscal Year 2022-2023

- Education/Public Programs
- Animal Program
- New Arrivals (Brewhouse & Tavern)
- Garden Program
- Historic Preservation/Period Clothing
- Other



Our Friends are a dedicated group of individuals who care deeply about preserving the treasures of the past.

In fact, thanks to our *Friends*, Old World Foundation has gifted over \$9 million in support to Old World Wisconsin since 1984!

How can YOU support OWW through OWF?

- ◆ Become a Sustainer *Friend* at any level with your monthly gift.
- ◆ Become a *Friend* with an annual gift via cash, check or credit card
- ◆ Donate through Donor-Advised Funds
- ◆ Donate with your IRA Distribution
- ◆ Designate OWF as a beneficiary of your estate, life insurance or retirement plan.
- ◆ Establish an endowment fund or make a multi-year pledge.

Talk with your financial advisor for advice on how to best achieve your philanthropic goals with your diverse assets.

For questions on where to start, contact Old World Foundation at:

262-594-2922

Email: friends@friendsoww.org

Friends...

our partners who enable us to fulfill our mission of support for Old World Wisconsin.



Funding Old World Wisconsin with stewardship and integrity since 1984.



P.O. Box 347, Elkhorn, WI 53121
262-594-2922

Email: friends@friendsoww.org
oldworldfoundation.org

Old World Foundation engagement opportunities for 2024:

Thursday, March 14 from 4-5 p.m.
A Virtual Town Hall Hear up-to-date plans for OWW in 2024, type in your questions to be answered live. FREE but must register in advance.

Saturday, June 1 from 10 a.m.-4 p.m.
Friends Appreciation Day at OWW. Join us to **celebrate Old World Foundation's 40th anniversary.** Explore OWW on your own, but join us from 1-3 p.m. in the Norwegian pavilion for cake, ice cream, music and a short program. FREE, but you must register in advance.

If you purchase a ticket to attend Independence Days, Halloween Legends and Lore and/or Home For The Holidays, stop by the OWF area to pick up a bottle of water and coupon for \$5 off a food or beverage item.

Groundbreaker Friends are eligible to receive 2 FREE tickets to either Independence Days or Home For The Holidays. Cultivator Friends can receive 2 FREE tickets to both Independence Days and Home For The Holidays, but tickets must be reserved in advance.

Saturday, August 10, late afternoon/evening...Sunset Soiree at OWW This is a celebration to thank those who have donated to the Chair's Challenge this year. The Chair's Challenge will be announced in June. Join us for this annual evening at OWW; visit our website for more information.

Saturday, September 14 – OWF Reception and Annual Meeting from 4:30-6:00 p.m. Our *Friends* are invited to a reception prior to the Annual Meeting. More information will be available in August.

VIP Event: A special event is being planned for September. More information will be available on our website in the summer

Friends Partner Benefits for 2024

Your unrestricted gifts as a *Friend* sustains our organization and helps us fulfill our mission of supporting Old World Wisconsin. Any unrestricted gift of \$60 or more within the year qualifies you to become a *Friend* Partner as listed below.

Please check our website throughout the year for up-to-date details that will be added as programs are finalized.

If you are a current subscriber to our e-newsletter, you will also receive information on Old World Foundation *Friends* opportunities from that source.

You will need to sign up for several of the programs in advance.

To subscribe to our monthly newsletter, click on the link on the bottom of any page of our website: oldworldfoundation.org

For information on Old World Wisconsin's programs, visit: oldworldwisconsin.org

You will also receive a tax-deduction for the full amount of your donation. Your support is priceless to us...THANK YOU!



EXCLUSIVE ENGAGEMENT OPPORTUNITIES / BENEFITS

We appreciate all donations & offer the following to those who give less than \$60/yr

Pioneer
 \$60 / year or
 \$5 / month

Homesteader
 \$120 / year or
 \$10 / month

Villager
 \$180 / year or
 \$15 / month

Circle Level Support
Trailblazer
 \$360 / year or
 \$30 / month

Circle Level Support
Groundbreaker
 \$500 / year or
 \$41.67 / month

Circle Level Support
Cultivator
 \$1000 or more
 per year or \$83.34 /

| | Pioneer | Homesteader | Villager | Trailblazer | Groundbreaker | Cultivator |
|---|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|----------------|
| E-newsletter (12-15 times per yr & mailings) | YES | YES | YES | YES | YES | YES |
| Virtual Town Hall | YES | YES | YES | YES | YES | YES |
| Friends Appreciation Day & 40th Anniversary Celebration | NO | 2 People FREE | 4 People FREE | 4 People FREE | 4 People FREE | 4 People FREE |
| Free bottled water and \$5 off food/ beverage coupon with pd ticket to <i>Ind. Days, Halloween L&L, Home For The Holidays</i> | NO | YES | YES | YES | YES | YES |
| 2 Free Tickets to either <i>Independence Days</i> and/or <i>Home For The Holidays</i> | NO | NO | NO | NO | NO | One event |
| Special Invitation to Sunset Soiree | With additional donation | With additional donation | With additional donation | With additional donation | With additional donation | 2 FREE Tickets |
| Sunset Soiree Cocktail Hour | With additional donation | With additional donation | With additional donation | With additional donation | With additional donation | 2 FREE Tickets |
| Annual Meeting with Reception | NO | YES | YES | YES | YES | YES |
| Special Invitation to VIP Event | NO | NO | NO | NO | NO | YES |

