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Old World Foundation surpasses fundraising goal and purchases “beer delivery truck” for Old World Wisconsin.

Eagle, WI—Thanks to the many people who donated to fund the immediate needs related to the new brewing experience at Old World Wisconsin, Old World Foundation raised over \$46,000. In the spring of 2021, the Chair of the OWF Board of Trustees issued a challenge to raise \$30,000 by the beginning of August for this initiative, and due to the generosity of the community, this goal was surpassed. Donors were invited to an exclusive evening celebration at Old World Wisconsin to thank them for their support. This event, called our Sunset Soiree, was an evening celebrating brewing traditions at Old World Wisconsin.

Guests to Sunset Soiree were treated to being the first to see the 1929 Ford Model AA truck that was purchased by Old World Foundation, through donor support, and given to Old World Wisconsin. This truck will be placed in front of the brewing experience building and historic Wittnebel’s Tavern to re-create a mid-1930’s theme.

While construction on the new brewing experience building is nearing completion, the restoration of the tavern built in 1906 will take many more months. Remaining proceeds from the Chair’s Challenge fundraiser will be used to purchase furnishings, monitors, exhibit panels, or other items to ready the brewing experience building for guests in 2022.

These buildings are just the beginning of a multi-year, multi-phase project that will transform Old World Wisconsin into an unforgettable destination. Additional donations for other aspects of this project are deeply appreciated. For more information on this New Arrivals/Welcome Experience Campaign, please visit the Old World Foundation website at: oldworldfoundation.org or call (262)594-2922.

For information on the 2021 season at Old World Wisconsin, please visit their website: oldworldwisconsin.org

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