



*Independent Funding Partner of  
Old World Wisconsin Since 1984*

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1 of 12 historic sites in Wisconsin  
administered by the Wisconsin Historical  
Society. Located in Eagle, WI – southern  
Waukesha County.  
Welcomed 67,984 guests on site in 2024  
[oldworldwisconsin.org](http://oldworldwisconsin.org)

### Corporate Partnership Offerings – 2025

Old World Wisconsin is 600 acres of forest, wetlands, and prairie set in the Kettle Moraine State Forest. This historic site opened in 1976 as Wisconsin's contribution to the bicentennial. Over 65 historic buildings, many heirloom gardens and heritage breed animals make up this magical attraction that welcomes nearly 70,000 guests annually. The buildings, animals, and gardens set the scene for the historic journey, but the experienced facilitators and volunteers bring the experience of this living history attraction to life.

Old World Foundation exists to fill the funding gap between what Old World Wisconsin receives in state support and earned revenue and what is needed to enhance programming and deepen the guest experience. We apply for grants, engage with individual donors, and partner with area companies to create partnerships that are mutually beneficial.

A few ways that we build mutually beneficial partnerships include:

- Corporate Team Volunteer Days on-site at OWW
- Matching Gifts
- Opportunity for OWF to present information to employees about OWW and funding needs
- Share social media posts, assist in promotion of OWF/OWW
- In-kind donations to OWW through OWF
- Serve on OWF Advisory Committee (2x/year)
- Opportunity to serve on OWF Board of Trustees
- Serve as OWF ambassador
- Grant Opportunity through Corporate Foundation
- Host a Fundraiser to Benefit OWW
- Financial sponsorship of program at OWW (\$5,000 or more)
- Lead Annual Sponsor of Old World Foundation at \$3,500
- Presenting Sponsor for Sunset Soiree (annual fundraiser) at \$3,000 (see additional information)
- Supporting Annual Sponsor of Old World Foundation at \$2000 (see additional information)
- Corporate Sponsor for Sunset Soiree at \$1,000 (see additional information)

Other opportunities may exist, and we are happy to discuss ideas. We also offer the following benefits for partnerships but recognize that companies may be interested in recognition opportunities that are not listed; therefore, we are happy to discuss other benefits of partnerships. With your help, we can preserve the valuable lessons of the past for generations to come.

Please see other side...

In addition to the social and economic benefits of non-profit partnerships with organizations such as Old World Foundation/Old World Wisconsin, we offer the following Benefits of Partnership:

<b>2025 Old World Wisconsin Partnership Packages for Partnerships through Old World Foundation</b>				
<i>Recognition at various levels:</i>	<i>ALL Partnerships</i>	<i>Supporting Annual Sponsor for OWF-\$2,000</i>	<i>Program Sponsor for OWF-\$5,000</i>	<i>Program Sponsorship for OWF-\$10,000+</i>
OWF Recognition: <b>social media, e-newsletter website &amp; Annual Gratitude Report</b>	X	X	X	X
Invitation for staff (6 ppl or volunteers) to <b>attend Friends Appreciation Day</b> at OWF (July 19, 2025)	X	X	X	X
Old World Wisconsin website			X	X
On-site recognition - signage or materials			X	X
If applicable, recognition on advertising and event materials			X	X
Tickets for 4 to attend <i>Home For The Holidays</i> - December 6 & 7, 13 & 14 at OWF			X	X
Opportunity to host company event at OWF & <i>additional recognition opportunities through the WHS</i>				X
<i>For Sunset Soiree Sponsorships - see separate document</i>				

We hope you will consider creating a mutually beneficial partnership to advance the mission of Old World Foundation:

*Enriching lives through the preservation and celebration of history, Old World Foundation is dedicated to responsibly funding the advancement of Old World Wisconsin.*

With help from individuals, foundations, and corporate partners, we can fulfill our vision of

*A future where lessons of the past ignite curiosity, inspire learning, and foster a deeper understanding of our diverse cultural heritage through impactful giving.*

Thank you for your consideration,



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