



1 of 12 historic sites in Wisconsin administered by the Wisconsin Historical Society. Located in Eagle, WI – southern Waukesha County.
oldworldwisconsin.org



Independent Funding Partner of Old World Wisconsin Since 1984
P.O. Box 347, Elkhorn, WI 53121
262.594.2922 • oldworldfoundation.org
Contact: Gwen H. Griffin, Executive Director
ggriffin@friendsoww.org

Corporate Partnership Offerings – 2026

About Old World Wisconsin:

Old World Wisconsin is 600 acres of forest, wetlands, and prairie set in the Kettle Moraine State Forest. This historic site that opened in 1976 is home to heritage breed animals, historic buildings, heirloom gardens and facilitators in period clothing that welcome nearly 70,000 guests annually. Visitors of all ages wander the nature trails, explore the historic buildings and participate in hands-on activities that bring the past to life!

We are storytellers who create immersive spaces and interactive experiences that are memorable, inspire curiosity, and foster understanding. Our work is rooted in the landscapes, material culture, and immigrant stories of rural Wisconsin, yet our universal themes of perseverance and forming community are relevant and accessible to all guests.

About Old World Foundation:

Old World Foundation has been the non-profit funding partner of Old World Wisconsin for over 42 years. Our mission is to enrich lives through the preservation and celebration of history; we are dedicated to responsibly funding the advancement of Old World Wisconsin. Our vision is a future where lessons of the past ignite curiosity, inspire learning, and foster a deeper understanding of our diverse cultural heritage. This can be achieved through impactful giving.

Why partner with us?

Impact: Align your brand with a trusted, results-driven organization preserving history through education and conservation.

Visibility: Connect with people of all ages who value the importance of community.

Shared Values: Demonstrate corporate responsibility and community commitment to customers and employees.

A few ways that we build mutually beneficial partnerships include:

- Corporate Team Volunteer Days on-site at OWW
- Matching Gifts
- Opportunity for OWF to present information to employees about OWW and funding needs
- Share social media posts, assist in promotion of OWF/OWW
- In-kind donations to OWW through OWF
- Serve on OWF Advisory Committee (2x/year)
- Opportunity to serve on OWF Board of Trustees
- Serve as OWF ambassador
- Grant Opportunity through Corporate Foundation
- Host a Fundraiser to Benefit OWW
- Financial partnership/sponsorship to benefit a project or program at OWW (\$2,500 or more)

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Other opportunities may exist, and we are happy to discuss ideas. We also offer the following benefits for partnerships but recognize that companies may be interested in recognition opportunities that are not listed; therefore, we are happy to discuss other benefits of partnerships. As partnerships develop, we prioritize personalization to deepen impact and partnership value.

With your help, we can preserve the valuable lessons of the past for generations to come.

Old World Foundation's Corporate Partner Program to support Old World Wisconsin						
	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Company name listed on the Old World Foundation website	✓	✓	✓	✓	✓	✓
Company name listed on the Wisconsin Historical Society website	✓	✓	✓	✓	✓	✓
Listed in the Old World Foundation Annual Gratitude Report	✓	✓	✓	✓	✓	✓
Listed in the Wisconsin Historical Foundation Annual Report	✓	✓	✓	✓	✓	✓
General Admission to OWW	60	30	16	8	4	2
Invitation to OWW's <i>Friends Appreciation Day</i>	20	10	8	6	4	2
Invitation to <i>Annual Meeting / End of Year Celebration</i> with Corp Partner Recognition	20	10	8	6	4	2
Listed in the OWW e-newsletter (once)	✓	✓	✓	✓	✓	✓
Invitation to <i>Sunset Soiree</i>	12	8	4	2		
Featured Social Media post by OWW-shared by OWW if applicable	✓	✓	✓	✓		
Featured Social Media post by WHS	✓	✓	✓	✓		
Feature article in the OWW e-newsletter	✓	✓	✓			
Listed in the Wisconsin Magazine of History	✓	✓	✓			
On-site recognition, as applicable/available**	✓	✓				
Program/event press releases	✓	✓				
Additional VIP Activities Available	✓					

**On-site recognition varies by project, event or program and must be confirmed with OWW and WHS Marketing Department.

For more information, please contact:
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Thank you!