Our mission: Old World Foundation enhances the preservation of Wisconsin history through local, independent support of museum visitation, educational outreach and maintenance of artifacts and buildings.
Dear Friends and Supporters of Old World Foundation,

These greetings come from a new Chair of your Foundation. Joni Villavicencio resigned as the Chair of our Board at the end of the last fiscal year. She has dedicated many years and countless hours to the success of this Foundation. Her wonderful leadership can never be truly understood unless one served on the Board with her. She served through wonderful times and through tumultuous times. Every month and every year her contributions to this organization were easy to see and appreciate. I serve in awe of her leadership, knowing that it will never be matched. Once again, THANK YOU Joni for everything you have done and continue to do.

When a change in leadership occurs, often there are substantial changes in the overall organization. Thankfully, I can tell you that this is not happening at Old World Foundation. Our extremely dedicated staff of Executive Director Gwen Griffin, along with Annie and Julia, continue to implement the day to day operations of our Foundation. The changes that have occurred are subtle changes that your entire Board believes will help us be more supportive of the Old World Wisconsin museum and enrich the experience of the museum’s visitors.

One change is the introduction of something that I am going to call the “Chair’s Challenge.” Each year Old World Wisconsin’s Director, Dan Freas, brings us a list of high priority things that he would like to have us consider funding. Each year the Board agonizes over this list because it is always more extensive than our financial capabilities. This year one project jumped out at me as an extraordinarily critical need. This need is related to the Clausing Barn. This beautiful and historic structure, which survived a tornado intact, needs some critical maintenance work. It is estimated that the cost of the carpentry renovation, repainting, and upgrading the interior ventilation system will be $25,000. That is a big number, but it is doable if broken down into smaller segments. Each year we have over 600 guests at our ethnic dinners. If 500 of these guests would contribute $50 toward this project we would have our $25,000. I am painfully aware of the fact that not everyone that attends our ethnic dinners can afford an additional $50 donation. However, I also know that some attendees have been financially blessed, and I am hoping that they can find it in their hearts to make a larger donation to this project.

What would Old World Wisconsin be without this structure? This is a challenge that I believe we simply must accept if we want this museum to be among the “Best of the Best.”

In addition to some challenges this year, we have also had some fantastic successes. The most obvious one to me has been the fact that the Old World Foundation has written checks to Old World Wisconsin in the amount of $91,531.53. That is how YOU as our supporters have helped Old World Wisconsin be all that it can be. I thank you, the Foundation thanks you, and OWW sends you 91,531.53 thank yous.

Thank you for supporting Old World Wisconsin through Old World Foundation!

Terry Dignan
Chair of the Board
Old World Foundation

Board of Trustees
Terrence Dignan, Chair ● Chad Johnstone, Vice Chair
Douglas Bruins, Treasurer ● Barbara Pinekenstein, Secretary
Cody Horlacher, Robert Johnston, Joanne Kraut, Brian Mitchell, Hans Pregler,
Charlotte Shirven, Heidi Springer, Jo Ann Villavicencio

Honorary Trustees
Sandy and George Dionisopolous ● Gordon Segal

Staff
Gwen Griffin, Executive Director
Annie Rapacz, Bookkeeper/Development Assistant ● Julia Ingersoll, Event Coordinator
Thank you from Old World Foundation!

A time to give thanks...

As I reflect on the past year, I think about all that Old World Foundation has accomplished thanks to our Friends and supporters...thanks to you!

Old World Wisconsin is a unique and beautiful place where guests can join in celebrating the traditions of the immigrants who came to Wisconsin. People who fled their homelands to escape, or came to fulfill their desire for opportunity, settled this unforgiving land. Old World Wisconsin is a collection of these stories from resilient, imperfect people who through their struggles and pain, ultimately found hope and joy.

This is not a dusty, lifeless museum, but rather a “living history” attraction full of laughter and the joy of learning. The historic buildings, collections of artifacts, heirloom gardens, and heritage breed animals are all pieces of these stories. Skilled Old World Wisconsin facilitators encourage discussions and guests participate in hands-on, family-friendly activities that create magical memories for years to come.

I look forward to the year ahead with much anticipation. With your on-going partnership, we can continue to provide the necessary support to allow Old World Wisconsin to not only maintain their buildings, collections, gardens, animals, and stories, but to grow these programs and further enhance the guest experience.

This is truly a time to give thanks for what has already been accomplished and what will be attained in the coming year with your continued support!

THANK YOU!

Gwen H. Griffin
Executive Director
Old World Foundation

Observations from Old World Wisconsin

On behalf of the Wisconsin Historical Society and the entire Old World Wisconsin staff, I want to express my appreciation and thanks to Old World Foundation for their support during the past year. The numerous projects and programs supported by the Foundation enabled the Old World Wisconsin team to provide an exceptional experience for our guests. With the Foundation’s help, we are successfully blending our educational mission with proven entertainment concepts and a high standard for customer service. The result is a historical destination that our guests find to be unique, meaningful, and an attractive option for them to devote valuable family and leisure time.

Our guests often share their Old World Wisconsin experience through a review on Google, TripAdvisor, and Facebook. While not all reviews are completely positive, we learn from the comments about what could be done better and apply this feedback to our efforts to improve. Most of the comments recognize the good work being done by the OWW Team with the support of Old World Foundation. I thought I would share a few of these guest comments as part of this annual report.

“A breathtaking preservation of early American history, Old World Wisconsin is home to many buildings of cultural and historical significance–so stop on by; silence your cellphones, and experience Wisconsin as it was several hundred years ago! It’s an experience you’ll never forget.”

“So much fun! A wonderfully educational experience for the whole family.”

“This was an awesome experience! So much to see and it is all very interesting. The staff does a great job of providing an immersive experience without being hokey. My wife and I spent an entire day here and at no point were we bored.”

“Wonderful family venue. Definitely 10/10!”

“Loved every minute of our visit!”

“Our daughters absolutely loved spending the day here! We’ll definitely be back!!”

“Everyone in our group had fun- ages 6 to 62! Interactive for kids- they got to find eggs in the hen house and practice shaving wood. We only hit about half the sections and will be back soon to enjoy the rest!”

And these are just some of the comments posted on Google during the past two months! Perhaps they inspire you to visit Old World again soon. I hope to see you then!

Dan Freas
Director
Old World Wisconsin
This Past Year by the Numbers...

Thanks to your generous support of Old World Wisconsin through Old World Foundation, we were able to give Old World Wisconsin $91,531.53 this fiscal year.

31,361 total visitors to the OWF website

450 OWF Facebook page LIKES

1371 people attended events hosted by OWF

747

# of people who have consistently supported OWW through OWF for the past 5-9 years

394

# of people have consistently supported OWW through OWF for over 10 years!

127 OWF Volunteers gave 1172 hours of service

90 volunteers have been sharing their time & talents for 5 - 19 years

AND

17 people have been volunteering for over 20 years!

60,000 visitors to OWW this year

22,000 children visitors

11,293 children on school field trips

We couldn’t do it without you...

THANK YOU!!
Building Restoration

Old World Wisconsin is home to over 60 historic buildings. These buildings were relocated from cities and towns across Wisconsin to be preserved at Old World Wisconsin. These buildings are not just rigid structures that need continuous care, they are portals that transport guests back in time. They set the stage...tell a story...create a space for historic exploration to begin. Discussions about the resilient people who built and lived in these buildings are encouraged by facilitators who not only give facts, but paint a picture of life in the past. Often, guests are able to make connections to their own family history within these carefully preserved walls.

Thanks to you, our donors, restoration was completed on the Yankee Farm House (owned by the Sanford family) this year. Old, damaged boards were replaced before painting could begin. New, period-appropriate wallpaper was installed on the interior and painting the exterior of the building will take place as the weather permits.

In addition to the structural restoration, this building has received an interpretive make-over as well. The story of this house has moved from the 1860s to the 1880s. A pump organ was donated and guests now have the opportunity to play this grand organ. Guests can view images through a stereoscope, clean the floor, and agonize over the decision of which wallpaper to choose, just as the people living in the house would have done in the 19th century.

Animals

Approximately 100 animals call Old World Wisconsin home. Of these, nearly 62 of the animals are Heritage Breed animals that are rare or in some cases, in danger of becoming extinct. Guests can enjoy sheep, pigs, cattle, horses, oxen and chickens. What visitors don’t see is the farm staff and volunteers who arrive early in the morning and stay after closing hours to care for these animals. Modern veterinary and hoof care is given to all the animals on a regular basis. These animals also consume large amounts of food. Oats, corn and soy is fed along with approximately 60 tons of hay annually.

Repairs to the fences are made as needed. A milking stall was built inside the Morrison Stable in the Village and the farmers can now milk a cow there. A hay wagon was also built to use on site.

Carriage rides in the village were a new, popular activity for guests this year on select days.

Thanks to our Friends, the Heritage Breed Animal Program remains an integral part of living history at Old World Wisconsin.
Gardens

The Heirloom Garden Program remains popular with visitors to Old World Wisconsin. This year, in addition to the routine planting, weeding, watering, and harvesting that takes place daily, The Garden Shop opened! Guests can visit this quaint shop and take a living piece of history home with them in the form of heirloom seeds or plants. Gardening tools, books, prints and more can be found in the new shop.

The Teaching Garden adjacent to The Garden Shop is full of beautiful plants that guests can see, smell and touch. New rose bushes and other perennials and annuals bloom in the gardens outside of Clausing Barn. The Yankee (Sanford) Farm front yard renovation is now complete thanks to the hard work by the Historic Gardener and her dedicated group of volunteers. New historically accurate gardening tools allow guests to “play” in the dirt.

Our thanks to Standard Process Inc., the Kettle Moraine Garden Club, the Herb Society of America-WI Unit, the Green Tree Garden Club and many individual donors for their contributions to the Heirloom Garden Program.

Special Events and Guest Experience

Old World Wisconsin hosted several special events or programs this past year. In December, many visitors enjoy a visit to Old World Wisconsin as part of their annual holiday tradition. As guests stroll through the festive 19th century village where holiday aromas and the sounds of sleigh bells fill the air, they are transported back in time for a unique holiday experience. Old World Foundation has continued to sponsor this event that brings joy to so many!

Fall Fun on the Farms, formerly known as Autumn on the Farms is another popular program where guests can roll up their sleeves and explore hands-on history. Children’s interactive activities were enhanced thanks to support from Target.

Since bringing awareness of Old World Wisconsin to the surrounding community is an important part of the mission of Old World Foundation, we have continued, with the help of the Segal Family Foundation, to support marketing initiatives at Old World Wisconsin.

In addition to sponsoring and promoting the guest experience, supporters continue to step-up to keep guests comfortable and safe.

Recognizing the potential need for life-saving therapy at Old World Wisconsin, Old World Foundation secured a donation of 3 new Automated External Defibrillators (AEDs) from ProHealth Care.

Enhancing the guest experience by addressing the comfort of all guests, our Friends have donated funds to purchase ten new, heirloom-quality benches which have been placed near the entrance to Old World Wisconsin. These give the many visitors to Old World Wisconsin a place to sit and relax after a day exploring history.
Children’s Programming

Over 20,000 children visit Old World Wisconsin annually. These children come with families or with their classes on school field trips. Many of these children would not experience the joy of exploring history at Old World Wisconsin if they did not visit on a field trip. Old World Foundation supports school field trips by providing funds that can help subsidize these trips.

Hands-on activities at Old World Wisconsin bring learning to life. Children not only learn about history when they visit, they learn about geography, economics, physics, and the arts. In addition, science, technology, engineering and math (STEM) principles are explored. Children leave with a greater understanding and appreciation of the resilient people who lived before us and how these people overcame hardships to survive and succeed!

Thanks to continued support from our Friends, Old World Foundation was also able to provide admission support for the annual Girl Scouts Day this year.

Summer Day Camps continue to be a great way for children to experience hands-on history. These visits make a lasting impact on the children!

How does Old World Foundation support Old World Wisconsin?
Let us count the ways...

1. Accept monetary gifts from individuals and corporations
2. Accept in-kind gifts from individuals and corporations
3. Apply for grant funding
4. Seek sponsorships
5. Manage endowment funds
6. Host fundraising events and smaller events to bring awareness
7. Network with members of 8 area Chambers of Commerce
8. Host joint volunteer recognition event
9. Host OWW holiday staff party
10. Accept non-traditional gifts

Old World Foundation can accept a wide variety of assets on behalf of Old World Wisconsin. These include stock, real estate, retirement accounts and life insurance. These options may offer substantial tax benefits and flexibility. Talk with your financial advisor for advice on how to best achieve your philanthropic goals with your diverse assets. You may also consult with one of the specialists that serve on the OWF Board of Trustees for ideas as to where to start.
Plowshare Members Leave a Legacy

Old World Foundation recognizes with distinction the members of its Plowshare Society. These generous supporters have included the Foundation in their estate plans and/or gifted $5,000 or more to Old World Foundation through planned giving.

Gary and Patricia Ahrens  
Deb Balis  
Suzanne Borland  
Sam and Nancy Bradt  
Robert and Constance Brault  
Mary Ann and Frank Brazelton  
Karen and Harry Carlson  
Joyce Cunningham  
Tom and Lynda Curl  
Richard and Kristine Davidson  
Lee Ann and Charles Davies  
George and Sandy Dionisopoulos  
Susan Duffin  
Fred and Anne Ehle  
Karen Jo Walsh and Marsha Engquist  
George and Julia Evans  
Mary Flaschner  
Donald Fundingsland  
William Soderstrom and Lorna J. Granger  
Claire P. Greene  
Vivian Guzniczak  
Robert and Heidi Hanley  
Eunice and Warren Hansen, Jr.  
Loyd Heath  
Barbara Hegwood  
Ernst and Sharon Hensersky  
Jan and Tim Hoeksema  
Mrs. Peter D. Humleker  
Karen and Jim Hyde  
Deborah S. Kern  
Judith Kern  
Robert Kern  
Brian and Terrie Knox  
Fred and Karen Koermer  
Mary Ann and Charles La Bahn  
Lars and Barbara Larson  
Lowell and Carolyn Larson  
Eugene and Gwen Lavin  
Sally Manegold  
Carol Mazzone  
Jeffrey and Mary Millikin  
Charles and Carolyn Mowbray  
Sally Mundt  
William & Jean O’Loughlin  
Ed and Linda Celdart Olson  
Jackquelyn Omdoll  
Robert and Holly Ottum  
Elaine and Thomas Pagedas  
Suzanne Perkins  
Barbara Pinekenstein  
Mike Pretasky  
John and Kay Reilly  
Carolyn Schloemer  
Patricia and William Schmitt  
Carole and Gordon Segal  
Matthias Kastell & Scott Sieckman  
Joyce Smith  
Terri and Rudy Sundberg  
Dawn Tabat  
Donald and Carol Taylor  
Richard and Nancy Van Deuren  
Veronica Wallace-Kraemer  
Edwin Wiley  
Patrick and Joan Wilson

Photo by Kennedy M-J.
2018 Photo Contest
Youth 12 & Under 1st Place

Photo by Nora F.
2018 OWF Photo Contest
Youth 13-18 1st Place

Photo by J. Rosetti
2018 OWF Photo Contest
Black & White 1st Place
2018 Donors
With gratitude we acknowledge those who have given generous support this fiscal year.

Gifts from Foundations, Corporations and Organizations

Anonymous
Brookbank Foundation Inc.
Ceres Foundation Fund at the Greater Milwaukee Foundation
Citizens Bank
Dudley and Constance P. Godfrey Foundation
Duick & Company, SC
Four-Four Foundation
Gage Marine
GE Foundation Matching Gifts Program
Johnson Controls Foundation
Kettle Moraine Garden Club
Lorton Data Inc.
LSP Whitewater L.P.
Markel Corporation
Melitta S. and Joan M. Pick Charitable Trust
ProHealth Care
Segal Family Foundation
Standard Process Inc.
Target
The Camille A. Lonstorf Trust
The Herb Society of America Wisconsin Unit
The Janice & Raymond Perry Community Fund Inc.
We Energies Foundation
Wisconsin Area Camera Club Organization

It is with great appreciation that we list the following individuals who have made a significant gift this year:

Anonymous
Ann Addie
David and Sarah Allen
Sandra Anderson
Linda Bachowski
Mike Zang and Barbara Bakshis
Bernice A. Balicki
William G. and Linda S. Bauer
Susan Baumann
Susanne M. Boettcher
Suzanne and Eugene Braun
Mary Ann and Frank Brazelton
Elisabeth and Flint Bridge
Rosalie Bronson
Michael Bruch
Doug Bruins
Anthony and Andrea B. Bryant
Lieslott Buettner Trust
Tom and Shirley Bykowski
Karen and Harry Carlson
Daniel J. Carmody
John Cleghorn
Tom and Lynda Curl
Thomas Day
Mary St. Ville and Duncan Delhey
Gerhart Langenbach and Judy Derse-Langenbach
Terrence L. and Nancy Dignan
James Dorr Trust
Susan Dostal
Sandra and Peter Douglas
Joanne and Dan Dugenske
Fred and Anne Ehle
Michael Ellsworth
Gerald H. and Signe Emmerich
Karen Jo Walsh and Marsha Engquist
Lori and Brien Farley
Joan Feil
Denice Fennessy
William Flemming
Jane and John Frederick
Nancie Freeborn
Daniel and Kati Giesen
Kristin Gilbert
Lisa A. Gonzales-Vitt
Thomas and Mary Grossman
Vivian Guzniczak
Robert and Heidi Hanley
Eunice and Warren Hansen, Jr.
Jerrold S. and Mary J. Hanson
David Hanson
Leon and Margaret Harris
Loyd Heath
Donald L. and Emily J. Henderson
John and Jean Henderson
Mary Hennemann
Maureen Herlihey
Kathleen Herr
Sandra Heyer
Marvin Himmelsbach
Theodore and Mary Hodan
Fr. Jack Hopka
Cody Horlacher
Sandy and Brian Horst
Karen and Jim Hyde
James Irvin
Harold Jenkins
Marilyn W. John
Allen Johnson
Marlin Johnson
Robert Johnston
Chad and Jan Johnstone
Sam Jones
Joe and Peg Joepk
Kurt Kadow
Beverly Karweik
Elizabeth Kirk
Patricia Windau and John Knaak
Margaret M. Knight
Brian and Terrie Knox
Paula Knox
Maria Kluever
James and Carol Krauklis
Joanne Kraut
Alice Kruger
John D. and Dee Krugler
Bernard and Karen Kubale
EJ and Melody Kubick
Pam Kut-Rankin
Mary Ann and Charles LaBahn
Norynne Lahl
Eugene and Gwen Lavin
Betty Lee
DeAnn Leonard
Seth Libman
Tom and Deb Longtin
Sally Long and Franklin D. Loo
Linda Learn and Andy Loughlin
Peter Lovance
Alice Lundstrom
Julie Lynn
Sally Manegold
John and Julie Mann
Ruth Marshall
David J. and Joann Matheus
Sandra L. Matson
Donald and Margaret McCollum
Corrine McCormack
Jennifer McElmeel
Michael and Patricia Mergener
Nancy and Delores Mierkiewicz
Brian Mitchell
Paul Moran
Charles and Carolyn Mowbray
Sally Mundt
Steve Nass
Richard A. and Sherene Nicolai
Edith M. Niederer
Richard and Sheri Noll
William and Jean O'Loughlin
Robert and Holly Ottum
Curtiss and Sue Peck
Gerald and Kate Perkins
Jan Pilling
Barbara J. Pnekenstein
Hans and Cindi Joy Pregler
Sherri Quigley
Joe Quinn
Ronald and Joan Radtke
Donna Rehbeck
Michael Riggs
Charles and Irene Roberts
Lonnie and Lee Rott
Sandy and Randy Sannes
Penny Schilz
Carolyn Schloemer
Patricia and William Schmitt
Patricia Schmitt
Joan R. Schultz
Julie Schuster
Mary and Eugene Schwartzlow
Carole and Gordon Segal
Roderic and Suzan Sievert
Jean Smith
Judy Gail Smith
Wrede and Lisa Smith
Robert and Jackie Smith
Kendyle and John Smith
Jerome Stefaniak
Shirley and Frank Stekel
Duane and Verna Stiverson
John and JoEllen Stollenwerk
Donna and Sherman Swanson
Daniel C. and Mary Ann Swiderski
Marilyn A. Swiontek
Donald and Carol Taylor
Ron and Jean Theis
Thom S. and Deborah Thomassen
Susan Thompson
William and Betsy Tishler
Charles Trainer
Phillip and Mary Tygum
Jo Ann and Paul Villavicencio
Diane Voit
Veronica Wallace-Kraemer
Martina and Allen Wegner
Steve R. and Erin G. Whalen
Andrew Willett
John J. and Katie Williams
Dennis and Helen Williamson

Ceaser Wirth
Charles Yanke
Amy and Daniel Young
Thomas A. and Maureen Zindars

Guests enjoy the Italian Holiday Dinner
and Midsummer Magic

OWW Gardens were a favorite at the
Behind the Scenes Tour and
Garden Reception

OWW Gardens were a favorite at the
Behind the Scenes Tour and
Garden Reception

Guests enjoy the Italian Holiday Dinner
and Midsummer Magic
Many organizations and individuals donated in-kind items valued over $300 this year. Your thoughtful donations are deeply appreciated...THANK YOU!

Ale Asylum
Annie’s Burger Town
Apple Barn Orchard & Winery
Deb Balis
Cream City Caramels & Confections
CSI Media, LLC
Culver’s
Dalee Water Conditioning
Delafield Brewhaus
Espresso Love Coffee
Highlights Media, LLC
InterContinental Chicago
Magnificent Mile
Klement’s Sausage Company
LaGrange General Store
Lyle’s T.V. and Appliance
Mama D’s Coffee
Milwaukee Brewers Baseball Club
Brian Mitchell
OneTouchPoint
Periwinkle’s Bakery on Broadway
Quednow’s Heirloom Apple Orchard
Rushing Waters Fisheries
Sew ‘n Save of Racine, Inc.
Sprecher Brewing Company
Staller Estate Winery
Stillwater Coffee Co.
Mary Stippich
Studio Winery
The Hive Taproom
Tuscan Hall Catering
Water 2 Wine
Erin Whalen
Wisconsin Harley-Davidson
WLKG 96.1

With Stewardship and Integrity

Old World Foundation presents its year-end Statement of Financial Position

<table>
<thead>
<tr>
<th>Assets</th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash &amp; equivalents</td>
<td>$312,202</td>
<td>$287,229</td>
</tr>
<tr>
<td>Pledges receivable</td>
<td>$5,000</td>
<td>$—</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>$6,587</td>
<td>$3,158</td>
</tr>
<tr>
<td>Beneficial interest in assets held by others</td>
<td>$754,311</td>
<td>$755,530</td>
</tr>
<tr>
<td>Security deposit</td>
<td>$1,000</td>
<td>$1,000</td>
</tr>
<tr>
<td>Office equipment</td>
<td>$17,767</td>
<td>$17,267</td>
</tr>
<tr>
<td>Leasehold improvements</td>
<td>$605</td>
<td>$605</td>
</tr>
<tr>
<td>Accumulated depreciation</td>
<td>$(16,871)</td>
<td>$(15,810)</td>
</tr>
<tr>
<td>Noncurrent pledges receivable</td>
<td>$15,000</td>
<td></td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$1,095,601</strong></td>
<td><strong>$1,048,979</strong></td>
</tr>
</tbody>
</table>

Pre-audited for September 30, 2018.
Final audit available by request from the Foundation Office or online at OldWorldFoundation.org.