Old World Foundation enhances the preservation of Wisconsin history through local, independent support of museum visitation, educational outreach, and maintenance of artifacts and buildings.
As you can imagine, this has been an exceptionally challenging year for both Old World Wisconsin and Old World Foundation. Even with these challenges, glimmers of light have shown through with new and creative programming from both Old World Foundation and from Dan and his team at Old World Wisconsin.

The foundation office has had to adapt in many ways and I sincerely thank Gwen and Annie for seamlessly shifting many of our events from their typical, in-person, format to virtual programs. Not only was this transition very successful, it also provided some additional opportunities for our Friends Partners to interact with the Old World Wisconsin staff, in ways that had not been available previously.

Sunset Soiree was one of the key events that took a great deal of extra planning, but was able to provide fun and entertainment, while meeting our fundraising goals. Thank you to those who “attended” this annual event. We plan to see you next year, hopefully in Clausing Barn! In addition to programs, Gwen and Annie’s efforts, through grant writing, and diligent budget adjustments have helped the foundation stay financially “on track” throughout the year, thank you!

This year was also the second time the chair of the board has established a Chair’s Challenge. This past year’s goal was to raise funds for educational programming. This funding was originally intended to enhance the wonderful, on-site field trips that Old World Wisconsin is known for. With all of the Covid-19 related changes, Chelsea Tegels, Education Program Coordinator, quickly pivoted to virtual field trips, with only a few months of time to prepare. Teachers are now able to choose from several topics and have a unique virtual field trip experience. The $28,000 raised, during the Chair’s Challenge, helps provide equipment, materials, and subsidies for schools to afford these programs. This coming year’s Chair’s Challenge is in the works and will be announced in the coming months. I hope that you will join me in supporting projects that enhance the experience of Old World Wisconsin for so many. Please stay tuned as exciting announcements come your way in the spring.

Even though we are uncertain of what the future will look like for Old World Wisconsin, we know that Dan and his team will continue to come up with creative ways for us to connect with history and that Old World Foundation will be there to support their creativity.

It is truly phenomenal that Old World Foundation has been able to provide $114,979 in funding for various projects and programs this past year. None of this would have been possible without the generous support from you, our friends. I look forward to seeing you, once again, on the grounds of Old World Wisconsin. Until then, please stay safe and join us for more virtual opportunities in the coming months.

Hans Pregler
Chair of the Board
Old World Foundation

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Special THANKS to our Board of Trustees for their Service:

2019-2020 Trustees
Hans Pregler, Chair
Terrence Dignan, Immediate Past Chair
Rosanne McGuire, Vice Chair
Douglas Bruins, Treasurer
Cody Horlacher, Joanne Kraut,
Heidi Springer, Angela Villela, Jean Theis,
Rhese Morgan, Kristin Koeffler

Honorary Trustees
Jo Ann Villavicencio
Sandy and George Dionisopoulos ● Gordon Segal

Staff
Gwen Griffin, Executive Director
Annie Rapacz, Bookkeeper/Development Assistant
Kaitlyn Pfeiffer, Graphic Arts Intern
Thank You from Old World Foundation!

What a year this has been!

This past fiscal year started with much anticipation for the year ahead. Even though the year did not turn out as any of us expected, it remains clear that we are blessed to have a dedicated group of Friends and supporters who value the importance of Old World Wisconsin.

In October 2019, the OWF Board of Trustees determined which projects and programs at Old World Wisconsin they felt were most crucial to fund in the coming fiscal year. While all projects and programs are important, funding that addresses needs in Education, Historic Preservation/Restoration, Animals, and Gardens are crucial for fulfilling the core tenet of Old World Wisconsin’s mission. With that in mind, our Old World Foundation Chair, Hans Pregler, chose education and children’s programming as his Chair’s Challenge for 2020.

We had planned to host our 2nd Annual Sunset Soiree in August with the focus of raising funds for on-site, interactive programming that would allow children to learn about the past while making memories for the future. Well, to quote Judson L. Moore, “...the most important quality of any plan is the flexibility to change.”

So, when it became apparent that an in-person event was not possible, we remained flexible, embraced the needed change, and converted the planned in-person event into a live virtual event. Old World Wisconsin also adapted, and created new Virtual Field Trips that will enhance in-person visits, and expand the reach of their programming. Likewise, our community of supporters embraced the virtual campaign, donated from their hearts, and enabled us to surpass our goal, and raise over $28,000 toward this initiative.

As I said before, we are blessed to know you, and we are humbled by the continued faith that you place in us as we provide support for Old World Wisconsin. You are truly the heart of our mission. We wish you continued health and look forward to 2021, again with anticipation of seeing what you will accomplish for Old World Wisconsin in the coming year through your continued support.

Gwen H. Griffin
Executive Director
Old World Foundation

Observations from Old World Wisconsin...

“The Chinese use two brush strokes to write the word ‘crisis’. One brush stroke stands for danger; the other for opportunity. In a crisis, be aware of the danger – but recognize the opportunity.” President John F. Kennedy

The coronavirus crisis has had a devastating impact at Old World Wisconsin during the past year, forcing the history attraction to be closed to the general public and the cancelation of school field trips, fundraising events, and most volunteer activities. Critical revenue derived from ticket sales, program fees, private event rentals, and café and retail income disappeared. During this time of crisis, however, the Old World Wisconsin team was able to identify opportunities that existed during an otherwise bleak 2020 season, resulting in innovative new experiences that provided a safe and unique way of accessing the grounds and the stories we tell.

With financial support from the Old World Foundation and WaterStone Bank, Old World Wisconsin’s grounds were opened for a unique drive-through experience in October. Nearly 2,700 guests participated in the four-day program, driving the roads usually reserved for tram traffic, enjoying the fall scenery, snacking on seasonal foods and viewing historical vignettes, architecture, and farm animals along the way.

While nothing can truly replace an onsite visit by school students, the Old World Wisconsin team is providing a new way for youth to experience lessons such as one-room school house, explore STEM principles in a historic farm setting, and discover the stories of immigrants to Wisconsin through virtual field trips. Thanks to your generosity through the Old World Foundation, these programs are being offered at no cost to schools. No longer constrained by physical distance, some of the first students who participated in our virtual field trips live in Columbus, Ohio!

Support from Old World Foundation made it possible for the OWW team to explore these and other opportunities in the midst of the COVID-19 crisis. Thank you to all of the Friends whose contributions to the Foundation made this support possible!

Dan Freas
Director
Old World Wisconsin

“We are Thankful for YOU” | 2
The Past Year by the Numbers... YOUR Impact!

Thanks to your generous support of Old World Wisconsin through Old World Foundation, we were able to give $114,014.00 to Old World Wisconsin this year. In addition, $211,489.00 (including pledged gifts) remains available to them for specific projects and programs.

Old World Wisconsin Support

OWF raised over $9 million for OWW since 1984

OWF raised $87,031 this past year with an additional $35,000 in pledges to come

1164 people have supported OWW through OWF for 5 years or more

32 people were first-time donors this fiscal year

191 people have supported OWW through OWF for 15 years or more
Reflections from our *Friends*...

"Ron and I have been guests of Old World Wisconsin since 1978. Old World Wisconsin is a living history museum where interpreters tell the story of our ancestors through the annual cycle of life in the 19th century farming communities. Our support of the Old World Foundation helps to keep this history, which must not be forgotten, alive for current and future generations. We can see the result of our contributions in the form of many, many acquisitions and improvements as a result of our contributions to the Old World Foundation."

Ron and Jean Theis | Lemont, IL

"We are very happy to support Old World Wisconsin through the Old World Foundation and take this support quite seriously. There are so many good causes and places to share financial and other resources, but we believe Old World Foundation’s outreach efforts, creative programming and focus on family and youth education are especially important. Greater understanding of the history, development, diverse cultures and shared values that unite us as a country has never been more needed."

Jean & John Henderson | Elkhorn, WI

"I grew up in Mukwonago and watched Old World Wisconsin being built. My parents who loved and supported Old World Wisconsin, took pride in this novel idea of moving and preserving old homes, buildings, and barns. I watched the process of photos being taken, every plank and log being numbered so the building could be re-assembled once it arrived at Old World Wisconsin. It was important to my parents, and now to me, to preserve our heritage for future generations. This can be accomplished through my support through Old World Foundation."

Kristin Koeffler | Milton, WI
The 2019-2020 Fiscal Year began with our **Annual Meeting** in November that celebrated the generosity of our *Friends* Partners.

In December, we enjoyed a Mexican Holiday Celebration! After experiencing An Old World Christmas in the Village at Old World Wisconsin, over 350 guests (in 3 nights) gathered inside the historic Clausing Barn to enjoy the sights, sounds and tastes of an authentic Mexican Celebration. At this event, the Chair of the OWF Board of Trustees announced his Chair’s Challenge for 2020…children’s programming. OWF would give priority to raising funds for field trips, summer day camps, or other interactive activities that entertain children while they also teach about history, science, technology, engineering, math, geography and more.

In March, we were getting ready to host our Annual Adult Tea planned for April. However, COVID-19 had come to our country and for the health and safety of all, in-person gatherings were put on hold. Old World Wisconsin was not able to host the many field trips that were planned for the spring and their opening day was pushed back. Old World Foundation was forced to pivot and postponed our Tea, which we did host in June as a virtual event. We welcomed Jessica Michna of Historic First Impressions who portrayed Mrs. Charles Dickens. Those who attended this Tea were able to type questions for Mrs. Dickens which were answered live.

Yes, we all learned quickly how to “Zoom.”
The Old World Foundation Board of Trustees supported the idea of re-imagining our Sunset Soiree fundraiser as a live virtual event and we began our campaign to raise funds for Children’s Programming. On-site visits to Old World Wisconsin were now on hold, but the OWW team was working hard to create Virtual Field Trips that could be offered to teachers and parents as a fun way to teach children lessons about how immigrants came to America and settled in the Midwest. This was also an opportunity for OWW to explore some new stories of groups of people not currently represented at OWW. The current virtual field trips offered include: School in One Room, Immigrant Stories and STEM on the Farm.

Our 2\textsuperscript{nd} Annual Sunset Soiree was a success as we surpassed our goal and raised over $28,000 for children’s programming. A large portion of the funds raised will be used for virtual field trip subsidies to allow schools to offer this programming at no cost to them or the students. These subsidies are critical as schools struggle with the challenges related to COVID-19. \textbf{Thank you to all who donated!}

In addition to hosting the virtual Sunset Soiree, we hosted our first virtual Town Hall in August. Attendees tuned in to hear Dan Freas discuss new initiatives at OWW, and have their questions answered.

The OWF Board of Trustees has been busy this year too! In February, most Trustees joined in an orientation session held at Standard Process in Palmyra. We welcomed new board members, and got to know each other a little better while discussing the history of support of OWW.
Throughout the year, the trustees continued to meet regularly via Zoom.
While our primary campaign this year focused on Education (children’s programming), YOUR donations also funded other important projects and programs:

♦ Animals: breeding, veterinary care, farrier, gator & bobcat repairs, ox cart wheel repairs, fencing supplies, calf purchase and Gloucester Old Spot pig purchase, supplies
♦ Gardens: service on irrigation lines, gravel, seeds, soil, supplies
♦ Preservation/Restoration: shingles for roof repair, painting projects
♦ Events: Sponsorship of the 2019 Old World Christmas, Fall Family Fun Drive, and American Stories Tour

As you can see, YOUR assistance is critical. Old World Foundation cannot fulfill our mission of support for Old World Wisconsin without the monetary gifts from our Friends...

THANK YOU!

Beatrix A.
There are many ways that individuals, organizations, and corporations can give to sustain our mission of support for Old World Wisconsin. With gratitude, we acknowledge the following organizations and foundations who have given generous support this past fiscal year:

- Anonymous
- Brookbank Foundation Inc.
- Ceres Foundation Fund at the Greater Milwaukee Foundation
- Citizens Bank
- Dudley and Constance P. Godfrey Foundation
- Four-Four Foundation
- GE Foundation Matching Gifts Program
- Johnson Controls Foundation
- Landright Botanical Healing Center
- Lorton Data Inc.
- LSP Whitewater L.P.
- Melitta S. and Joan M. Pick Charitable Trust
- Segal Family Foundation
- Standard Process Inc.
- The Arthur C. Kootz Foundation
- The Camille A. Lonstorff Trust
- The Herb Society of America—Wisconsin Unit
- The Janice & Raymond Perry Community Fund Inc.
- We Energies Foundation

Old World Foundation would also like to thank the supporters who have included the foundation in their estate plans to sustain history for generations to come. Your generous commitment to the future of Old World Wisconsin is sincerely appreciated.

Old World Foundation can accept a wide variety of assets on behalf of Old World Wisconsin. These include stock, real estate, retirement accounts, and life insurance. These options may offer substantial tax benefits and flexibility. Other planned giving options include establishing an endowment fund and/or making a multi-year pledge.

Talk with your financial advisor for advice on how to best achieve your philanthropic goals with your diverse assets. You may also consult with one of the specialists that serve on the OWF Board of Trustees for ideas as to where to start.

How does OWF support OWW?

- Accept monetary gifts from individuals and corporations
- Accept in-kind gifts from individuals and corporations
- Apply for grant funding
- Seek sponsorships
- Oversee endowment funds
- Host fundraising events and smaller events to bring awareness
- Network with members of area Chambers of Commerce/Professional Organizations
- Recognize OWW team and volunteers
- Accept non-traditional gifts
Several organizations and individuals donated in-kind items valued over $500 this past year. Your thoughtful donations are deeply appreciated… Thank You!

APG Southern Wisconsin/Smart Shop
Highlights Media
Reine Wells and Dean Herriges, Eagle Center House Bed and Breakfast
Erin Whalen

It is with great appreciation that we list the following individuals who have made a significant gift this year:

Anonymous
David and Sarah Allen
Alice and Richard Appen
Linda Bachowski
Bernice A. Balicki
Deb Balis
Susan Baumann
Juanita Becker
Kelly Cornelius and John Bjork
Sue Boettcher
Frank and MaryAnn Brazelton
Elisabeth and Flint Bridge
Michael J. Bruch
Doug and Paula Bruins
Anthony and Andrea Bryant
Karen and Harry Carlson
Daniel J. Carmody
Kathleen Conrad
Tom and Lynda Curl
Catherine Dallas
Thomas A. Day
Gerald and Ellen Schuh-DeMers
Terrence and Nancy Dignan
George and Sandy Dionisopoulos
Sandy Douglas
Fred and Anne Ehle
Gerald H. and Signe Emmerich
Karen Jo Walsh and Marsha Engquist
Joan Feil
Sharon and Carl Felten
Joseph Fojtik
David Galbis-Reig
Lisa A. Gonzales-Vitt
Thomas and Mary Grossman
Vivian Guzniczak
Robert and Heidi Hanley
David Hanson
Donald and Emily Henderson
John and Jean Henderson
Mary A Hennemann
Jean Herbst
Maureen Herlihey
Sandra Heyer
Earl and Eugenie Hildebrandt
Robert and Vicki Holschuh
Fr. Jack Hopka
Cody and Karlee Hrlacher
Karen and Jim Hyde
James Irvin
Harold and Kathleen Jenkins
Marilyn W. John
Allen Johnson
Laura Johnson
Chad and Jan Johnstone
Joe and Peg Jopek
Kurt Kadow
Beverly Karweik
Jeff Keller
Maria and Leroy Kluever
Brian and Terrie Knox
Kristin Koeffler
Joanne Kraut
Bernard and Karen Kubale
Earnest and Meloney Kubick
Pamela Kut-Rankin
Linda Kutchman
Eugene and Gwen Lavin
Tom and Deb Longtin
Sally Long and Franklin Loo
Peter Lovance
Alice Lundstrom
Ruth Marshall
David and Joann Matheus
Sandra L. Matheus
RoseMary and Francis Matusinec
Donald and Margaret McCollum
Jennifer McElmeel
Julie and Bob McGill
Rosanne McGuire
Michael and Patricia Mergener
Charles Mowbray
Karl & Robin Mueller
Sally Mundt
Cindy Nelson
John Nelson
Pat Castelli and Peter Newman
William and Jean O'Loughlin
Sarah and Matt Pancheri
Michelle Pastorek
Gerald and Kate Perkins
Robert and Holly Ottum
Barbara J. Pinekenstein
Sherri Quigley
Joe Quinn
Donna Rehbeck
Charles and Irene Roberts
Gena Schachtschneider
Carolyn Schloemer
Patricia and William Schmitt
Patricia Schmitt
Mark and Colleen Scholl
Alice Schultz
Joan Schultz
Julie Schuster
Mary and Eugene Schwartzlow  
Carole and Gordon Segal  
Robert and Jackie Smith  
Annette Stashek  
Frank Stekel  
Duane and Verna Stiverson  
Caitlin Stolle  
John and JoEllen Stollenwerk  
Debbie Stritzke  
Terri and Rudy Sundberg  
Linda Surles  
Donna and Sherman Swanson  
Roy and Donna Swedlund  
Marilyn A. Swiontek  
Donald and Carol Taylor  
Ron and Jean Theis  
Thom and Deborah Thomassen  
Phillip and Mary Tygum  
Jo Ann and Paul Villavicencio  
Angela Villela  
Veronica Wallace-Kraemer  
Sheyl Watkins  
Martina and Allen Wegner  
John and Katie Williams  
Dennis and Helen Williamson  
Diana Wood  
Charles Yanke  

With Stewardship and Integrity  
Old World Foundation presents its year-end Statement of Financial Position

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<thead>
<tr>
<th>Assets</th>
<th>2020</th>
<th>2019</th>
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<td>Cash &amp; equivalents</td>
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<td>Pledges receivable</td>
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<td><strong>Total Assets</strong></td>
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oldworldfoundation.org