Sunset Soiree
Our Annual Fundraiser to benefit Old World Wisconsin

Join us for an enchanted evening celebrating children’s programming at Old World Wisconsin*
Saturday, August 8, 2020
5:30-9:30 p.m.

♦ Only 150 tickets available
♦ Entertainment & Appetizers in the Crossroads Village
♦ Delicious three course meal in the historic Clausing Barn
♦ Exciting Live Auction

Become a Sustainer Friend at any level.

Becoming a sustainer (recurring donor) is one of the most effective ways to help us make an impact.

Now you can give a recurring gift without having to write a check! Just sign up to become a sustainer Friend with a valid Credit Card. We can automatically charge your card the amount you specify each month or other recurring time until you notify us otherwise.

Some of the benefits include:

♦ No need to write a check & send it in
♦ No expiration dates to think about, your support will always be current.
♦ Easier on the budget to give a smaller amount every month.
♦ Economically green by saving paperwork.

Please refer to the reverse page for support level opportunities and the yearly & monthly rates. If you would like to participate in this program, please sign the authorization form inserted in this brochure.

Old World Foundation can accept a wide variety of assets in support of Old World Wisconsin. These include stock, real estate, retirement accounts and life insurance. These options may offer substantial tax benefits and flexibility. Talk with your financial advisor for advice on how to best achieve your philanthropic goals with your diverse assets. You may also consult with one of the specialists that serve on the OWF Board of Trustees for ideas as to where to start.

*OWW is owned and operated by the Wisconsin Historical Society

Through your gifts, Old World Foundation has provided Old World Wisconsin with $9 million in support since 1984. The Foundation’s Friends are a committed group of donors who care about preserving the treasures of Wisconsin’s past.

How does OWF support OWW?
1. Accept monetary gifts from individuals and corporations
2. Accept in-kind gifts from individuals and corporations
3. Apply for grant funding
4. Seek sponsorships
5. Manage endowment funds
6. Host fundraising events and smaller events to bring awareness and necessary funds
7. Network with members of 9 area Chambers of Commerce / Professional Organizations
8. Host joint volunteer recognition event
9. Recognize OWW team during the holidays
10. Accept non-traditional gifts

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Friends...
Our Supporters & Partners

You can make history come alive at Old World Wisconsin with a gift through Old World Foundation!
### Dates of 2020 OWF Events:

- **End of Year Celebration**
  - Sun., Nov. 8 from 2-4 p.m.

- **Friends Appreciation Day with BTST & Picnic ★**
  - Special Invitation to Cocktail / Dessert Reception
  - Sun., June 7

- **Happy Hour with your Friends**
  - Sun., Aug. 16 & Sun., Sept. 27, 5-6 p.m.

- **Young Auditorium Programming at UW-Whitewater**
  - 20% off tickets for GENTRI (March 7th) and The Complete History of Comedy (April 7th) at www.edu/youngauditorium
  - Call OWF 262-594-2922 for discount code

- **Independence Day**
  - July 4

- **Sunset Soiree ★**
  - Aug. 8th

- **Holiday Dinner ★**
  - Dec. 5 evening

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### Friends Partner Benefits for 2020

You will also receive a tax-deduction for the full amount of your donation. Your support is priceless to us...THANK YOU!!

The grid is provided to display the benefits included in each level. For greater clarification of each category, please visit www.oldworldfoundation.org/friend-partner.html

If at any time in the year you move to the next level with additional unrestricted gift(s), you will automatically qualify for the increased benefits.

<table>
<thead>
<tr>
<th>Events/Benefits:</th>
<th>Settler</th>
<th>Pioneer</th>
<th>Homesteader</th>
<th>Best Value</th>
<th>Old World Circle</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$59/year or less</td>
<td>$60/year or less</td>
<td>$120/year or less</td>
<td>$180/year or less</td>
<td>$360/year or less</td>
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<td>$4.92/month</td>
<td>$5/month</td>
<td>$10/month</td>
<td>$15/month</td>
<td>$30/month</td>
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<tr>
<td><strong>Limited Tickets</strong></td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
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<td><strong>Dates are to the left</strong></td>
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| E-newsletters (12-15 per year)/mailings | YES | YES | YES | YES | YES |
| End of Year Celebration | 1 Person | 2 People | 2 People | 2 People | 2 People |
| **Friends Appreciation Day / BTST/Picnic Lunch ★** | 0 | 2 People | 4 People | 4 People | 4 People |
| Special Invitation to Cocktail / Dessert Reception | 0 | 0 | 0 | 0 | 0 |
| **Adult "Tea" ★** | $15/person | $15/person | BOGO Call for tickets | BOGO Call for tickets | 4 free tickets Call for tickets |
| **Friends Appreciation Day, free admission to OWW** | 0 | 0 | 2 People | 4 People | 4 People |
| **Happy Hour with your Friends** | 0 | 0 | 2 People | 4 People | 6 People |
| Discount to specific shows at Young Auditorium, Whitewater | n/a | n/a | 20% disc | 20% disc | 20% disc |
| **Invitation to attend Independence Day at OWW** | 0 | 0 | 0 | 0 | 4 People |
| **Discounted rate to Sunset Soiree $10 off per ticket ★** | 0 | 0 | 0 | 1 Person | 4 People |
| **Discounted rate to Holiday Dinner $10 off per ticket ★** | 0 | 0 | 0 | 2 People | 4 People |
| **Priority Seating at Sunset Soiree and Holiday Dinner** | NO | NO | NO | NO | YES |

**BENEFIT VALUE:**

- **Settler:** $10
- **Pioneer:** $68
- **Homesteader:** $214
- **Best Value:** $294
- **Old World Circle:**
  - **Trailblazer:** $469
  - **Groundbreaker:** $599
  - **Cultivator:** $879