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**FOR IMMEDIATE RELEASE**

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**Virtual Sunset Soiree Raises Funds for Children’s Programming at Old World Wisconsin**

Eagle, WI—Through generous monetary gifts from supporters, Old World Foundation raised just over \$28,000 for children’s programming at Old World Wisconsin. The Old World Foundation Board of Trustees made the difficult decision to offer this 2<sup>nd</sup> annual fundraiser as a virtual event this year, due to the health and safety concerns surrounding COVID-19.

Old World Wisconsin, owned and operated by the Wisconsin Historical Society, is an outdoor living history attraction located in southern Waukesha County. In a “normal” year, the site attracts nearly 25,000 children who visit with their families, attend summer camps, or visit with their classmates on school-sponsored field trips. Recognizing the value of these visits which allow children to step back in time and learn about history, science, technology, engineering, and math while engaging in hands-on activities, Old World Foundation chose this as their annual fundraising campaign.

A portion of the money raised will be used for on-site learning next season, but immediately it will be used for newly developed virtual field trips. Currently, three field trips are being offered: School in One Room, Immigrant Stories, and STEM on the Farm. These field trips will enhance on-site learning and expand the reach of Old World Wisconsin’s educational offerings. For information on how to register for these exciting new programs, please visit [www.oldworldwisconsin.org](http://www.oldworldwisconsin.org).

Old World Foundation and Old World Wisconsin would like to thank the many people who supported this initiative. Two donors offered matching gifts that totaled \$10,500 and propelled us over our \$25,000 goal. The *Friends* partners and other individuals who generously donated monetary gifts are deeply appreciated. Several volunteers in addition to the Old World Foundation and Old World Wisconsin teams, worked behind-the-scenes to ensure that the live event was entertaining and informative. Music from The Baboushka Babes musical trio was interspersed with compelling videos, trivia, and a live appeal.

The third annual Sunset Soiree will take place in August 2021 and will highlight a different project or program at Old World Wisconsin.

Founded in 1984, Old World Foundation is an independent 501(c)(3) non-profit organization that supports many different projects and programs at Old World Wisconsin annually. To learn about how you can help support Old World Wisconsin through Old World Foundation, visit the Old World Foundation website at [www.oldworldfoundation.org](http://www.oldworldfoundation.org).

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