



Old World Foundation 2021 Sponsorship Categories with Potential Benefits:

*We can customize any sponsorship package to help you achieve your specific goals.
The benefits listed are ideas of what can be offered.*

Annual Corporate Sponsors:

This sponsorship assists Old World Foundation to continue to fulfill its mission of financial support for Old World Wisconsin and potentially grow the amount we can offer to them in support. Please contact us to discuss the financial or in-kind commitment and possible benefits of sponsorship.

Sunset Soiree Corporate Sponsors:

Sunset Soiree is our annual fundraising celebration. This year we are planning to raise funds for our designated project in June and July. This campaign will culminate with an exclusive evening on August 21 for donors to celebrate how their gifts impact Old World Wisconsin. Support from sponsors helps to offset the costs associated with this campaign.

An historic transformation is underway at Old World Wisconsin. A Brewing Experience building will be the first new structure completed at Old World Wisconsin as part of a larger reimagined entry experience. In addition, a tavern built in 1906 will be relocated to OWW in the spring of 2021, to be restored to its mid-1930's appearance. Old World Foundation will be raising funds to cover the cost of various aspects of this project.

With a \$1000 sponsorship, we can offer the following:

- List company name in annual report (printed and pdf available on website)
- List company name and logo in every e-newsletter promoting this campaign (primarily in June, July and August) with a link to your company website (approximately 960 newsletter subscriptions)
- Facebook and LinkedIn "thank you" during the campaign
- Acknowledgement with name and/or logo on OWF website from June through the end of 2021.
- Acknowledgement with name and/or logo on printed invitation that will be mailed to approximately 1000 households (if sponsorship is confirmed by May 28, 2021)
- Invitation for 2 people to attend Sunset Soiree Fundraiser with Sponsorship acknowledgement at event
- Opportunity to place company rack card or brochure in picnic basket given to each guest the night of the celebration party.
- List company name on sign on-site night of Sunset Soiree.
- Invitation to participate in 5-8 minute interview through Zoom to be placed on the OWF website, on YouTube channel, in e-newsletter, on Facebook.

For more information, please contact:

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